

# Purchase management through the internet using Globalnetxchange

**Jeremy Hollows-Carrefour SA**

**Logistics & the Internet**

**Zaragoza - October 30th**

# The importance of purchasing to retailers

- **Merchandise 70-80% of revenue**
- **Services 5-10% of revenue**
- **Property 5-10% of revenue**

**If we are going to provide a return  
to our shareholders-**

**We have no choice but to do it well!**

# Internet purchasing tools and their uses

- **Public catalogue/e-procurement**
- **Contract and call-off**
- **Request for quote**
- **Auction**
- **Search**

## Catalogue

Contract and call-off

Request for quote

Auction

Search

# Catalogue and e-procurement

- **Use catalogue, either maintained internally or externally**
- **Use e-procurement tool to manage workflow and approval**
- **Use internet based edi/xml protocols for transactions**

Simple one of purchase of a standard item

Contract and call-off

Request for quote

Auction

Search

# Contract

- **Negotiate procurement traditionally or with auction/RFQ process**
- **Potentially use collaborative processes for generating call off**
- **Use internet based edi/xml protocols for transactions**

Simple one of purchase of a standard item

Contract and call-off

Request for quote

Auction

Search

# Request for Quote

- **Prepare your requirements/specification**
- **Publish requirements either to specified vendors OR to total vendor community**
- **One or multiple rounds of offers**
- **Generate purchase order and manage all transactions using internet**

Simple one of purchase of a standard item

Contract and call-off

Request for quote

**Auction**

Search

# Auction

- **Prepare your requirements/specification**
- **Publish requirements either to invited vendors OR to total vendor community**
- **Multiple bids received until time-expiry, after possible auto-extend**
- **Generate purchase order and manage all transactions using internet**



Simple one of purchase of a standard item

Contract and call-off

Request for quote

Auction

Search

# Search

- **How do you find new sources of supply/lower costs etc.?**
- **Search capability using registry and multiple catalogues**
- **For an industry this requires industry initiative/exchanges or both**

# GlobalNetxchange

**An electronic marketplace facilitating communication, connection and collaboration among retailers and suppliers globally.**

- open to all retailers, wholesalers and suppliers...neutral**
- Retailers and Suppliers can become members of the exchange at very minimal cost... barriers to entry are low**

# Role of Equity Partners

## Equity Partners

Carrefour



SEARS

METRO AG



PINAULT  
PRINTEMPS-REDOUTE

Sainsbury's



KARSTADT QUELLE AG



PRICEWATERHOUSECOOPERS

- Provide equity to fund the exchange
- Committed the majority of their purchase volume to create liquidity
- Share a common vision
- Share in the governance of the exchange
- Committed to collaboration
- Committed to executing quickly

# There are also non-equity members

**FUTURESHOP**

**COMPUSA**

**Primebake**  
*Full of fresh ideas*

**ACE**

**Carrefour** 

**loblaw**

**SPAR**

**MARKANT** 

**S@nborns**

**Advance  
Auto Parts** 

  
**SCA**

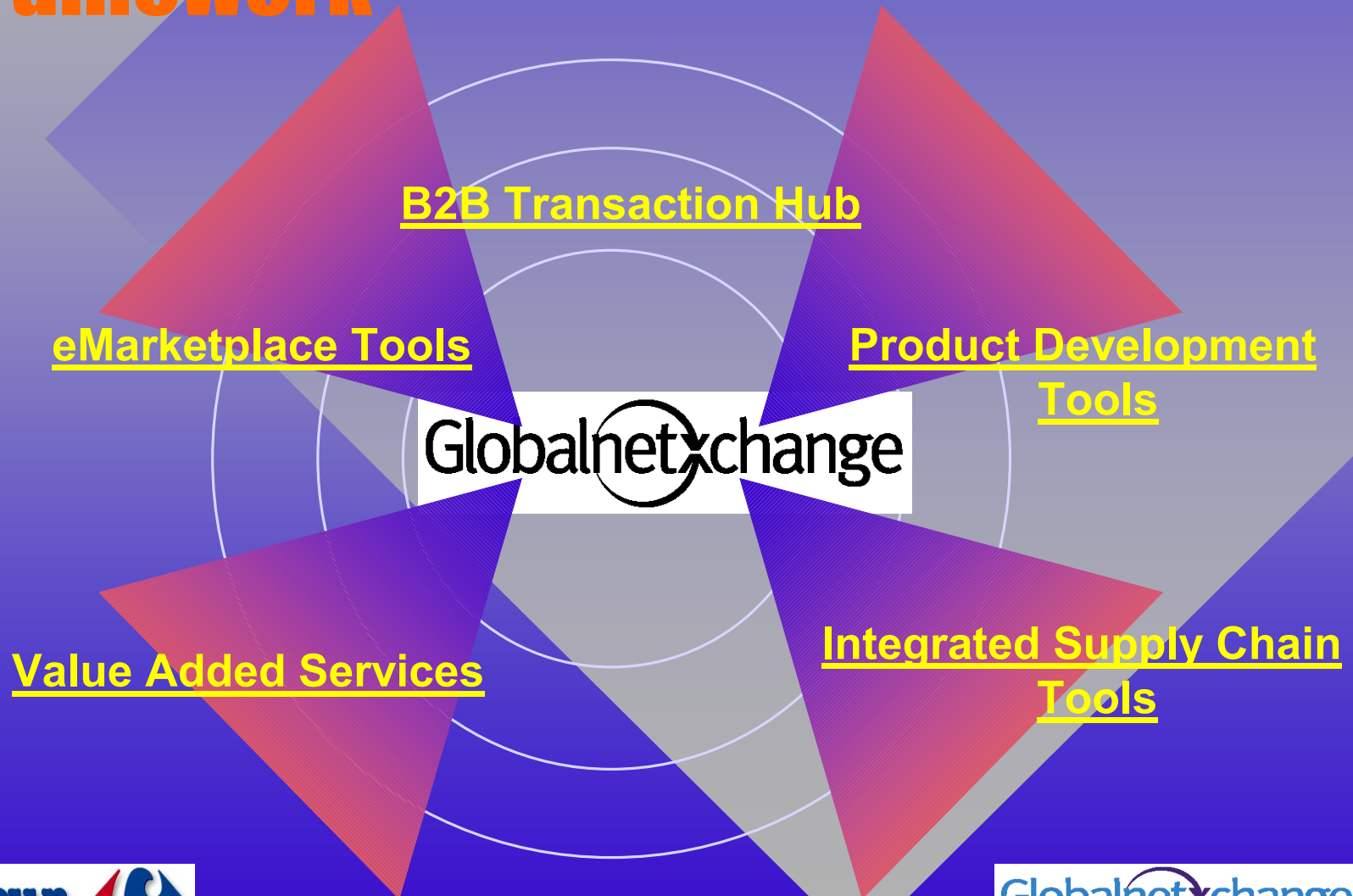
**Payless ShoeSource**

**HORNBACH**   
Bauen • Heimwerken • Dekoration • Garten

 **MANOR**

**Globalnet**  **xchange**

# GNX Product and Service Framework





[Log On](#)



[Shopping Cart](#)



[Help](#)

[Welcome](#)

[Catalogs](#)

[Auctions](#)

[My Exchange](#)

[Supply Chain](#)

[Home](#) | [Registration](#) | [About GlobalNetXchange](#) | [Trading Partner Directory](#)

[English](#) • [Deutsch](#) • [Français](#) • [Français Canadien](#) • [Nederlands](#) • [日本語](#) • [中文](#) • [Español](#) • [Italiano](#)

### Resources



[Retail Trade  
Publications](#)



[Internet/Technology](#)



[B2B Education Center](#)



[Tracking Your Goods](#)



[Mobile Communications](#)



[Business News](#)



[Corporate Research](#)



## For the Media on Globalnetxchange

**We're accessible to help you meet your deadline.  
Find the background and contacts you need to  
write about GlobalNetXchange.**

### General Contact

[info@gnx.com](mailto:info@gnx.com)

### Media Contact

**Larry Costello**

(847) 286-9036

Pager: (800) 759-8888, PIN 7279964

[Lcoste5@sears.com](mailto:Lcoste5@sears.com)

### Events

### Headquarters

1301 Shoreway, Suite 125  
Belmont, California 94022

### GlobalNetXchange



[GNX in the News](#)



[For the Media](#)



[Information for  
Wall Street](#)



[Human Resources](#)





Log On



[Shopping Cart](#)



[Help](#)

Welcome

Catalogs

Auctions

My Exchange

Supply Chain



## Please Log On

New to GlobalNetXchange? [Click here to register](#)

Already a member?

Enter your username &

\* Username

jhollows

\* Password

\*\*\*\*\*

Log On

[I forgot my password](#)

Log on to the site to access the auctions tab

\* Indicates a required field

[Welcome](#) | [Catalogs](#) | [Auctions](#) | [My Exchange](#) | [Supply Chain](#)

Copyright © 1999, 2000 Oracle Corporation. All Rights Reserved.

[Legal Notices and Terms of Use](#) | [Privacy Policy](#)



## Find Auctions 3 Ways

### Search by Item

 [Search Tips](#)

### Search by Auctioneer

 [Search Tips](#)

### Search by Event

 [Search Tips](#)

## GlobalNetXchange Bidding

From here you can:

- Search for public and private invitation auctions by item, by buyer or by seller, by auction event
- Check your invitations at a glance
- Review [Frequently Asked Questions](#)

### You're Invited!

You've been invited to bid in the following auctions. Click the **Auction Title** link to view the items and place your bid.

### Buyer's Auctions

Buyer	Auction	Time Left
buyerlk1	<a href="#">CD Player</a>	1 hour 4 minutes
<a href="#">more...</a>		

For private invitation auctions, try [searching by your Auction Number and Invitation ID](#)

Accessing an auction  
running on GNX

Looking to hold your  
own auction? Click [New Auction](#) in the Auctions tab



## Quick Tutorial

### 1 Find Auctions

Begin by searching for public and invitation auctions, or select an auction from **You're Invited!**

### 2 Submit Your Bid

After you find an interesting auction, we'll show you how to enter your bid prices online or load from a spreadsheet.

### 3 Follow the Action!



[Bidding](#) > View Auction **1986**

## Buyer's Auction Auction 1986

- ▶ [Place New Bid](#)
- ▶ [View Bid History \(5 Bids\)](#)

### Auction Information

Auctioneer	<b>buyerlk1</b>
Contact	<b>BUYERLK1</b>
Auction Title	<b>CD Player</b>
Auction Event	
Bidding Time Left	<b>47 minutes</b>
Auction Open Date	<b>14-09-2000 02:54 PST</b>
Auction Close Date	<b>14-09-2000 04:00 PST</b>
<a href="#">Auction Preview Date</a>	<b>14-09-2000 02:54 PST</b>
<a href="#">Business Award Date</a>	<b>15-09-2000 05:00 PST</b>

**Auction date and time  
(start, end, extend)**

Click here to [view business terms including instructions from the auctioneer and attachments](#)

#### Bidding Rules

- Bidding is by invitation only
- All GlobalNetXchange members can see the bids (but not who bid)
- A bid may include any item(s) on the auction
- A bidder may rebid in a auction
- AutoExtend **all items** a maximum of unlimited times for a duration of 20 minutes
- Auction bid prices must decrease with minumum bid decrement of 0.1 (US dollar)

**Auction and business  
award rules**

**Items summary,  
dates and volumes**

### Auction Items

Click the **View** link to see additional details and attachments for an item. To view the bid history for an item with at least one bid, click a **Bids** link. If an item has multiple bids, click the **Best Price** link to view the best price bid (if an item has no bids, this is the published bidding start price).

1 - 1 shown of 1

Details	Line	Item Description	Unit	Quantity	Need-By	Time Left	Best Price (USD)	Bids
▶ <a href="#">View</a>	1	Portable CD PLayer	Unit	30,000	31-12-2000	47 minutes	<u>23.00</u>	<u>5</u>

1 - 1 shown of 1

[Place Bid](#)

[View Bid History](#)

[Export to Spreadsheet](#)

#### Time-Saving Tip

**Are there several items that you want to bid on this auction?**

You can export the auction items as a spreadsheet, enter your bid in spreadsheet and then publish your bid to GlobalNetXchange.

▶ [Export this auction](#)

[Learn More...](#)

1 - 1 shown of 1

Details	Line	Item Description	Unit	Quantity	Need-By	Time Left	Best Price (USD)	Bids
▼ <a href="#">Hide</a>	1	Portable CD Player	Unit	30,000	31-12-2000	44 minutes	<u>23.00</u>	<u>5</u>

Item Description **Portable CD Player**  
 Category **Compact disc players**  
 Manufacturer  
 Manufacturer Item  
 Ship-To Address **321 Main Street**  
**null**  
**Any City, FL null 33351 US**

Buyer Instruction

Attachments

Type	Description	File/URL	
File	CD Player required specifications	<a href="#">CD Player specs.doc</a>	<a href="#">View</a>
File	CD Player sample picture	<a href="#">CD Player.jpg</a>	<a href="#">View</a>

#### Current Best Bids

- ▶ Best price is (USD) **23.00** for a quantity of **30000.0** to be delivered on
- ▶ Earliest Delivery is **No earliest bid for this auction item price!**

Click here to [view all bids for this item](#)

**Item detailed specifications**

#### Time-Saving Tip

**Are there several items that you want to bid on this auction?**

You can export the auction items as a spreadsheet, enter your bid in spreadsheet and then publish your bid to GlobalNetXchange.

▶ [Export this auction](#)

[Learn More...](#)

Click the **View** link to see additional details and attachments for an item. To view the bid history for an item with at least one bid, click a **Bids** link. If an item has multiple bids, click the **Best Price** link to view the best price bid (if an item has no bids, this is the published bidding start price).

1 - 1 shown of 1

Details	Line	Item Description	Unit	Quantity	Need-By	Time Left	Best Price (USD)	Bids
▶ <a href="#">View</a>	1	Portable CD Player	Unit	30,000	31-12-2000	47 minutes	<u>23.00</u>	<u>5</u>

1 - 1 shown of 1

Place Bid

View Bid History

Export to Spreadsheet

Bidding > [View Auction](#) > View Bid

[View Bid for Auction 1986](#)

If you want to rebid, enter your new bid information below for this [Buyer's Auction](#) and press the **Submit Bid** button below. Want to see bids update automatically? Press the **AutoRefresh On** button below.

To **Proxy Bid**, enter proxy bid decrement and proxy minimum bid.

\* Indicates a required field

Offer Good For  days after publication

Your Bid Number

Note to Buyer

- Attach Bid Documents

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

## Auction Items

Click an **Item Description** link to see auction details and enter additional bid information.


View  

- > Bid prices **must decrease** by a minimum of (USD) 0.10

Proxy Bid Decrement 0.10

## Placing a bid

### Power Bid What's this?

Reduce all of my bids by  % 

1 - 1 shown of 1

Line	Item Description	Best Price	Bid Status	* Bid Price	Proxy Minimum Bid	* Bid Quantity	Promise Date (30-04-2001)	Target Price	Unit	Quantity	Need-By	C
1	<u>Portable CD PLayer</u>	23.00	Lose	22.5		30,000	25-10-2000		Unit	30,000	31-12-2000	C

1 - 1 shown of 1

[Submit Bid](#)

Clear Changes

Auto-refresh On

Bidding > View Auction > View All Bids

## View all bids for item Portable CD PLayer (Buyer's Auction 1986)

To view all current bids for an item, select the item and click the View All Bid Items button. Or click a Bid link.

► [Place Bid](#)

► [View Auction 1986](#)

### Auction Target

Unit	UNT
Quantity	30,000
Need-By	31-12-2000
Bid Start Price (USD)	26.00

### Select the bid and....

[View All Bid Items](#)

Your current, active bid for this item is highlighted with bold text.

Sort by  ☐ Ascending ☒ Descending

**Monitor bidding:  
bidder's bid**

1 - 3 shown of 3

Select	Status	Bidder	Bid	Time of Bid (PST)	Promise Date	Unit	Quantity	Price	Total (USD)
<input checked="" type="radio"/>	Win	<b>This is your bid!</b>	<u>5824</u>	14-09-2000 03:20	25-10-2000	UNT	30,000	22.50	675,000.00
<input type="radio"/>	Lose		<u>5823</u>	14-09-2000 03:12		UNT	30,000	23.00	690,000.00
<input type="radio"/>	Lose		<u>5821</u>	14-09-2000 03:10		UNT	30,000	24.50	735,000.00

**Competitors' bids**

[Place Bid](#)

[View Auction](#)



My Auctions > View Auction > View All Bids

## View all bids for item Portable CD PLayer (Buyer's Auction 2202)

To view all current bids for an item, select the item and click the View All Bid Items button. Or click a Bid link.

- ▶ [Disqualify Bid](#)
- ▶ [View Auction 2202](#)
- ▶ [View Bidders List](#)

### Auction Target

Unit	UNT
Quantity	30,000
Need-By	31-12-2000
Bid Start Price (USD)	26.00

Select the bid and....

[View All Bid Items](#)

Your current, active bid for this item is highlighted with bold text.

Sort by  ☐ Ascending ☒ Descending

**Monitor bidding:  
auctioneer's screen**

1 - 3 shown of 3

Select	Status	Bidder	Bid	Time of Bid (PST)	Promise Date	Unit	Quantity	Price	Total (USD)
<input checked="" type="radio"/>	Win	Supplier Three	<b>6280</b>	29-09-2000 11:39		UNT	30,000	22.50	675,000.00
<input type="radio"/>	Lose	Supplier Two	<b>6279</b>	29-09-2000 11:38		UNT	30,000	23.00	690,000.00
<input type="radio"/>	Lose	Supplier One	<b>6276</b>	29-09-2000 11:36		UNT	30,000	24.00	720,000.00

**What does this mean for  
suppliers, retailers and  
consumers?**

# The need for standards

- **More than one exchange**
- **Every seller is also a buyer.**
- **If we don't have standards businesses can't communicate**
- **If businesses can't communicate there is no opportunity to deliver benefits**
- **Exchanges need to communicate**

# Carrefour's approach to exchanges

- **Get connected**
- **Experiment with auctions**
- **Global connectivity structure for Megahub**
- **Pilot with capable suppliers**
- **Focus, don't try to do everything tomorrow**
- **Set the team real objectives – success breeds success**



# The 5 P's for Successful B to B

- **People**
- **Partners**
- **Process**
- **Power of technology**
- **Passion**