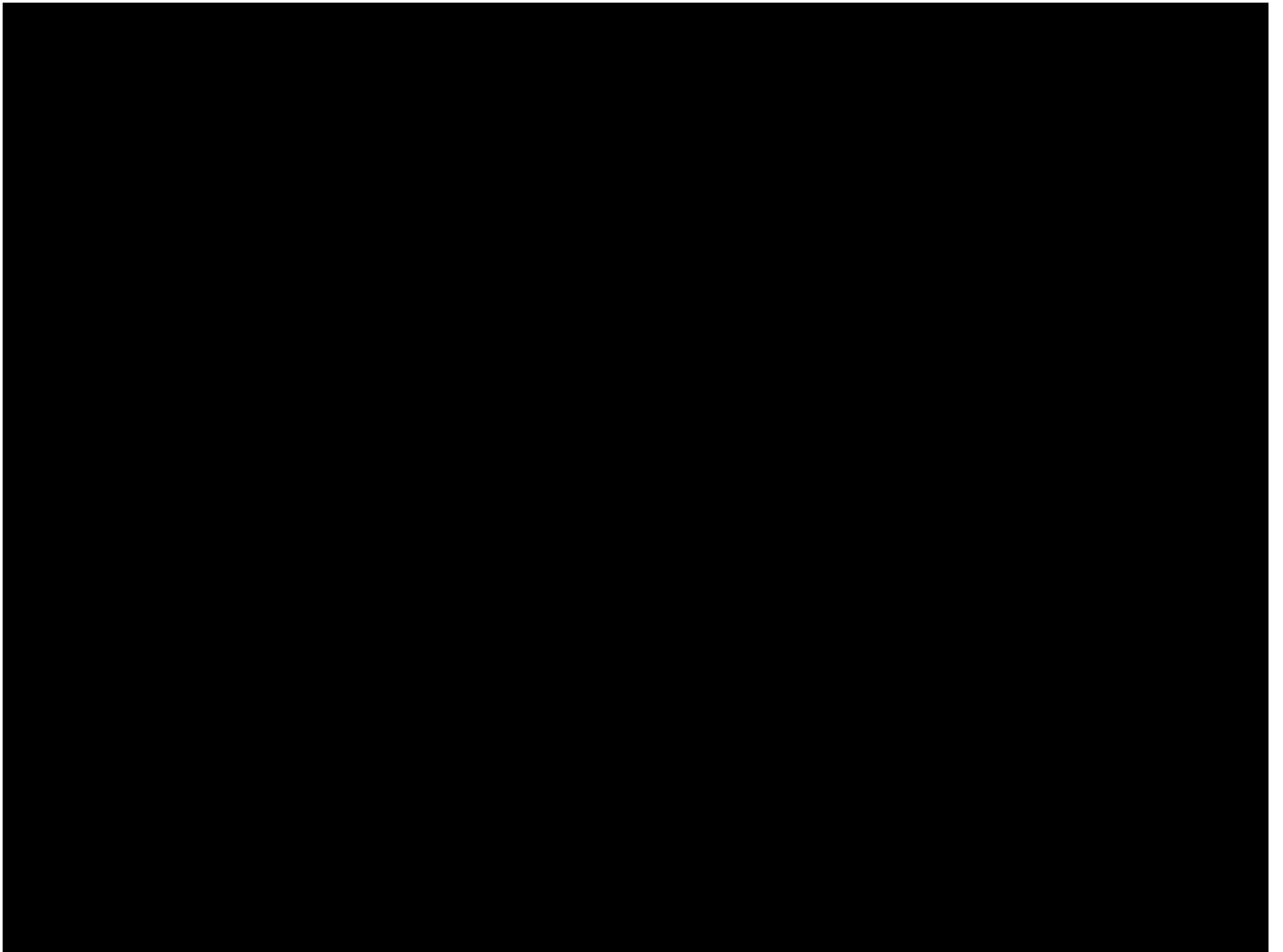


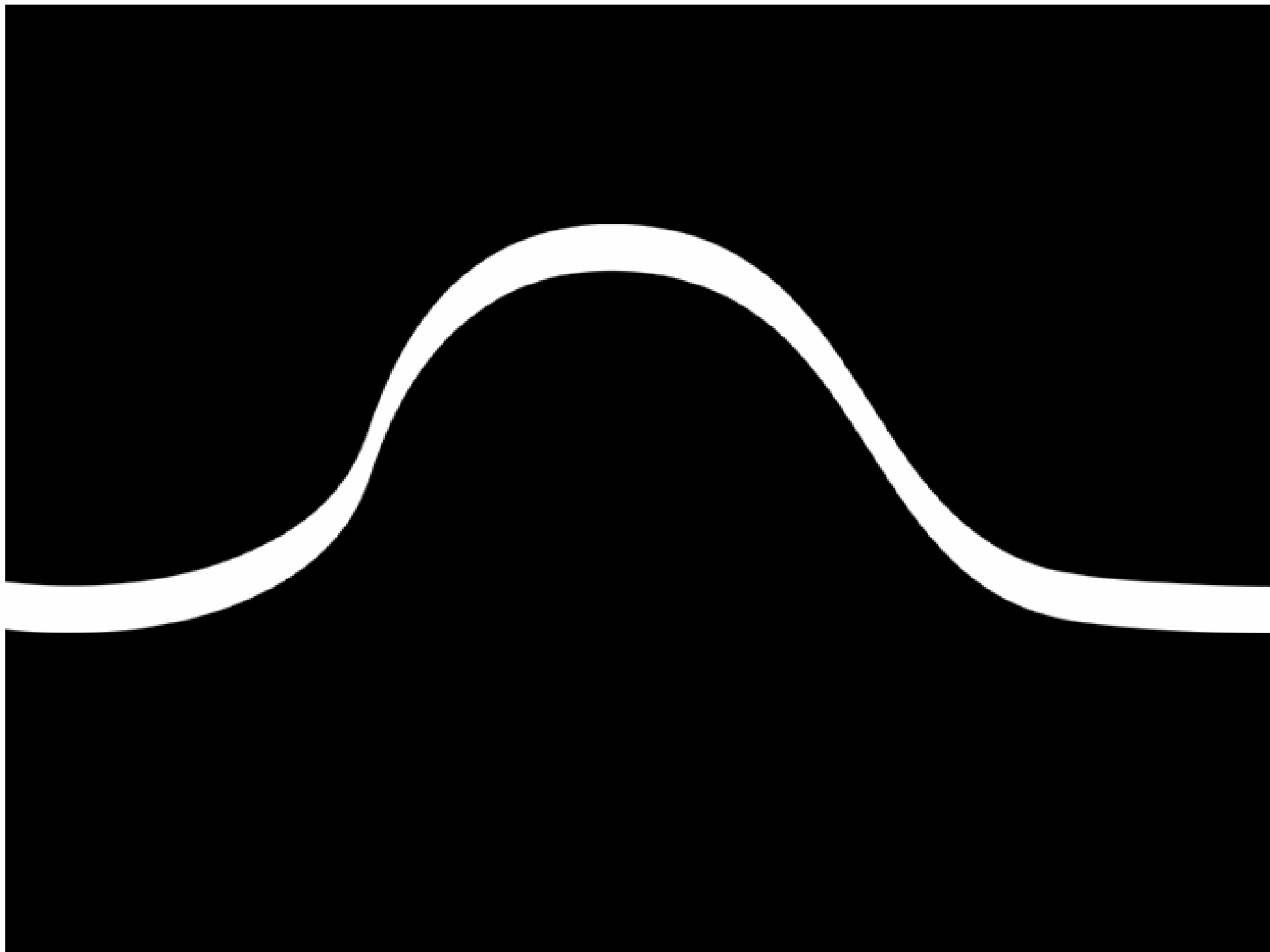


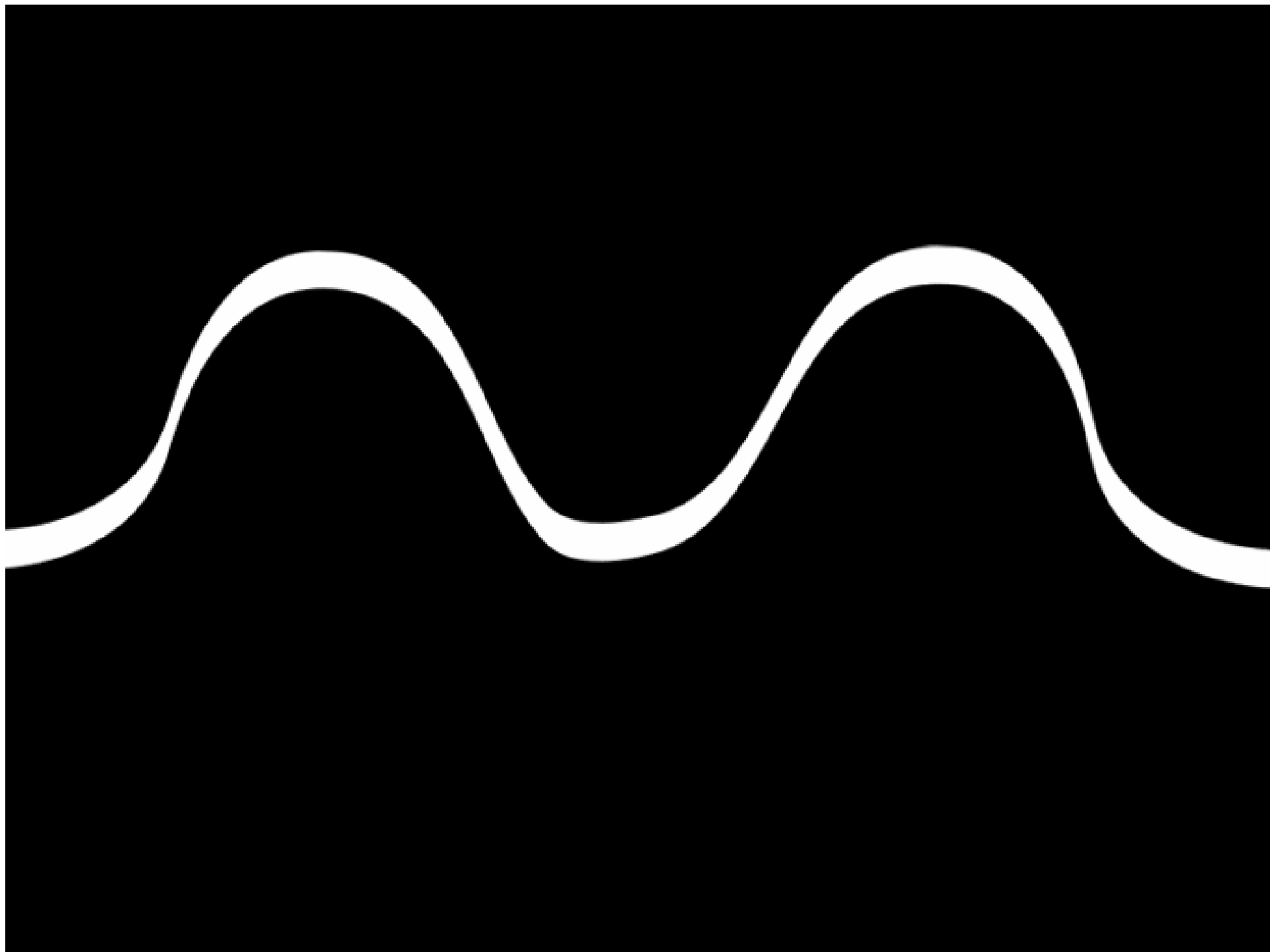
BOWLING ALONE



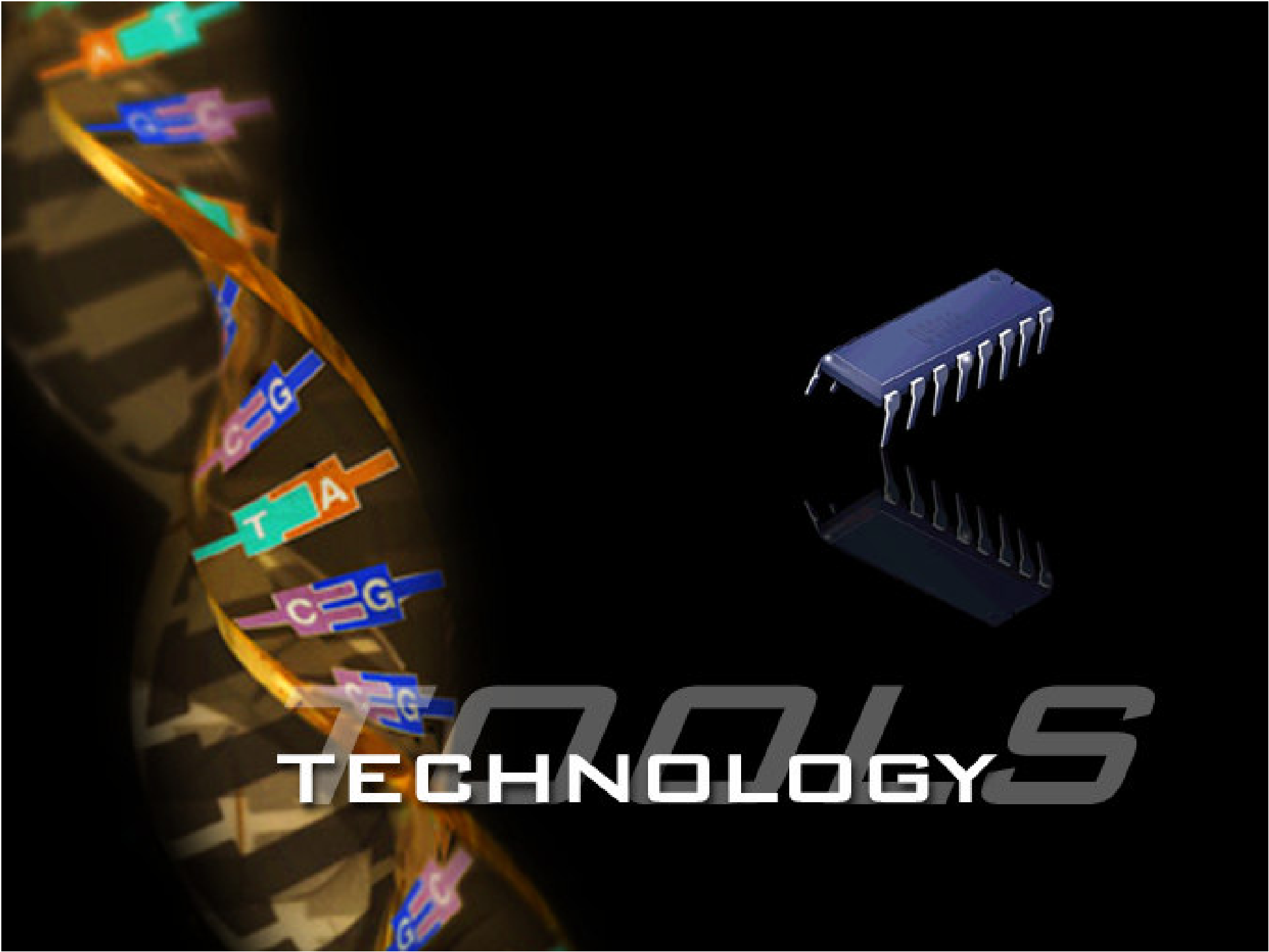
A young girl with brown hair, wearing a bright pink dress, is walking barefoot across a vast, undulating landscape of grey sand dunes. The dunes are arranged in a series of gentle, repeating ridges that stretch towards the horizon. The girl is positioned on the left side of the frame, walking towards the right. The overall scene is surreal and evocative, suggesting a journey through a new, uncharted territory.

A NEW SOCIO- ECONOMIC LANDSCAPE









TECHNOLOGY









BY CHANCE



BY CHOICE

FREEDOM

KNOW

BE

GO

DO



CONSUMER SURPLUS POWER SOCIETY

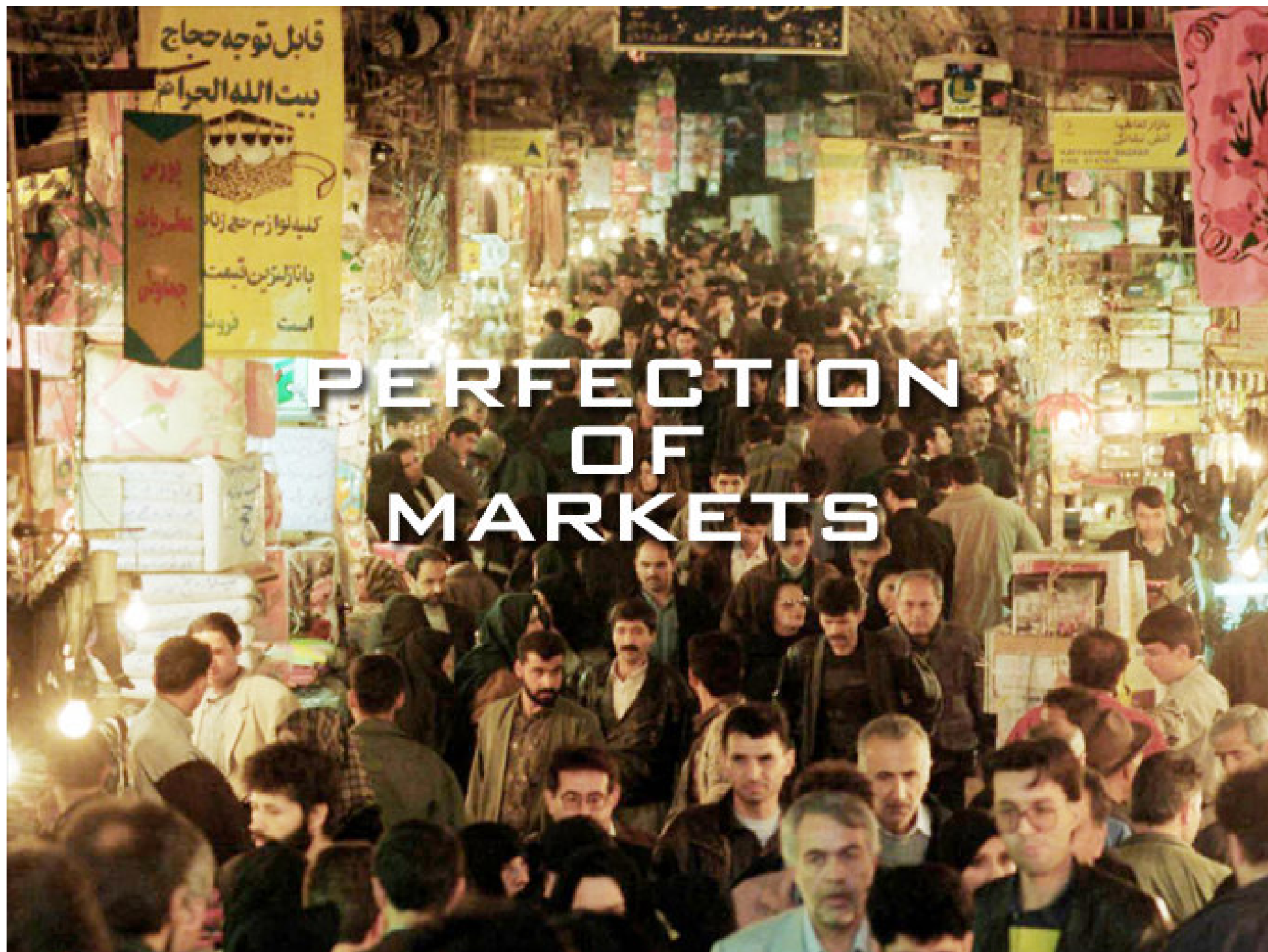


A diverse group of people of various ages and ethnicities posing together against a black background. The group includes men and women of different ages, some in formal wear like suits and ties, others in casual or athletic clothing like tank tops and shorts. They are arranged in several rows, with some individuals in the front row looking directly at the camera. The overall composition suggests a multicultural and inclusive community.

FRAGMENTED SOCIETY

The background is a dense, multi-layered collage. The top left is filled with various pills and capsules in yellow, white, and red. To the right, there are images of cars, including a red one and a white one, with people standing around them. Below the cars, there are stacks of Euro banknotes, including a 30,000 Lire note and a 50,000 Franc note. In the center, there are images of people, some smiling and some looking serious. At the bottom, there are images of food, including mushrooms, tomatoes, and green beans. The text 'INEXPENSIVE TRANSPARENT INFORMATION SOCIETY' is overlaid in the center, with 'TRANSPARENT' and 'INFORMATION' in white and the other words in a lighter, semi-transparent font.

INEXPENSIVE TRANSPARENT INFORMATION SOCIETY



PERFECTION OF MARKETS







Endless possibilities.™



\$



\$

RECIPE

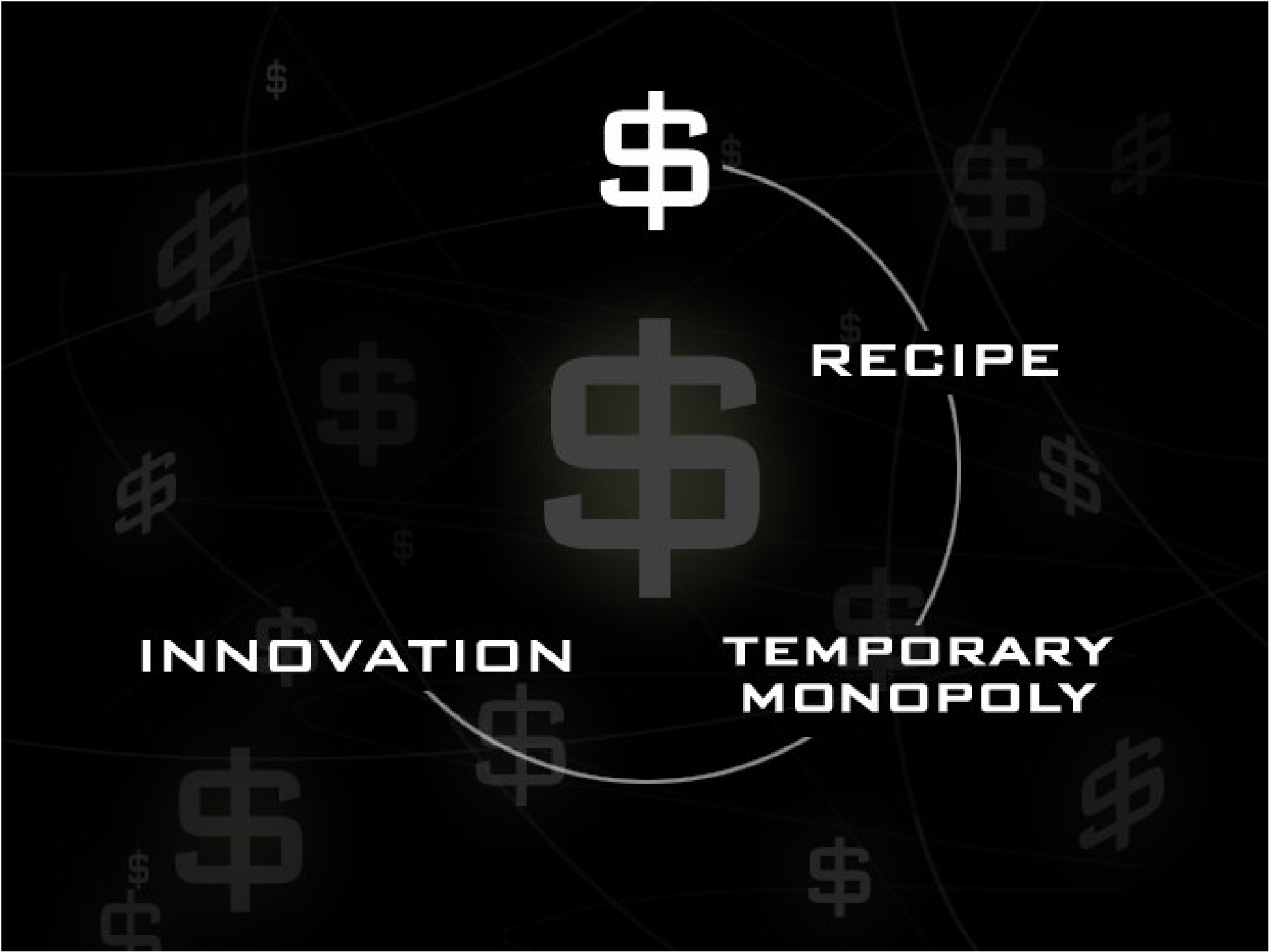
\$



\$

RECIPE

**TEMPORARY
MONOPOLY**



\$

RECIPE

INNOVATION

**TEMPORARY
MONOPOLY**

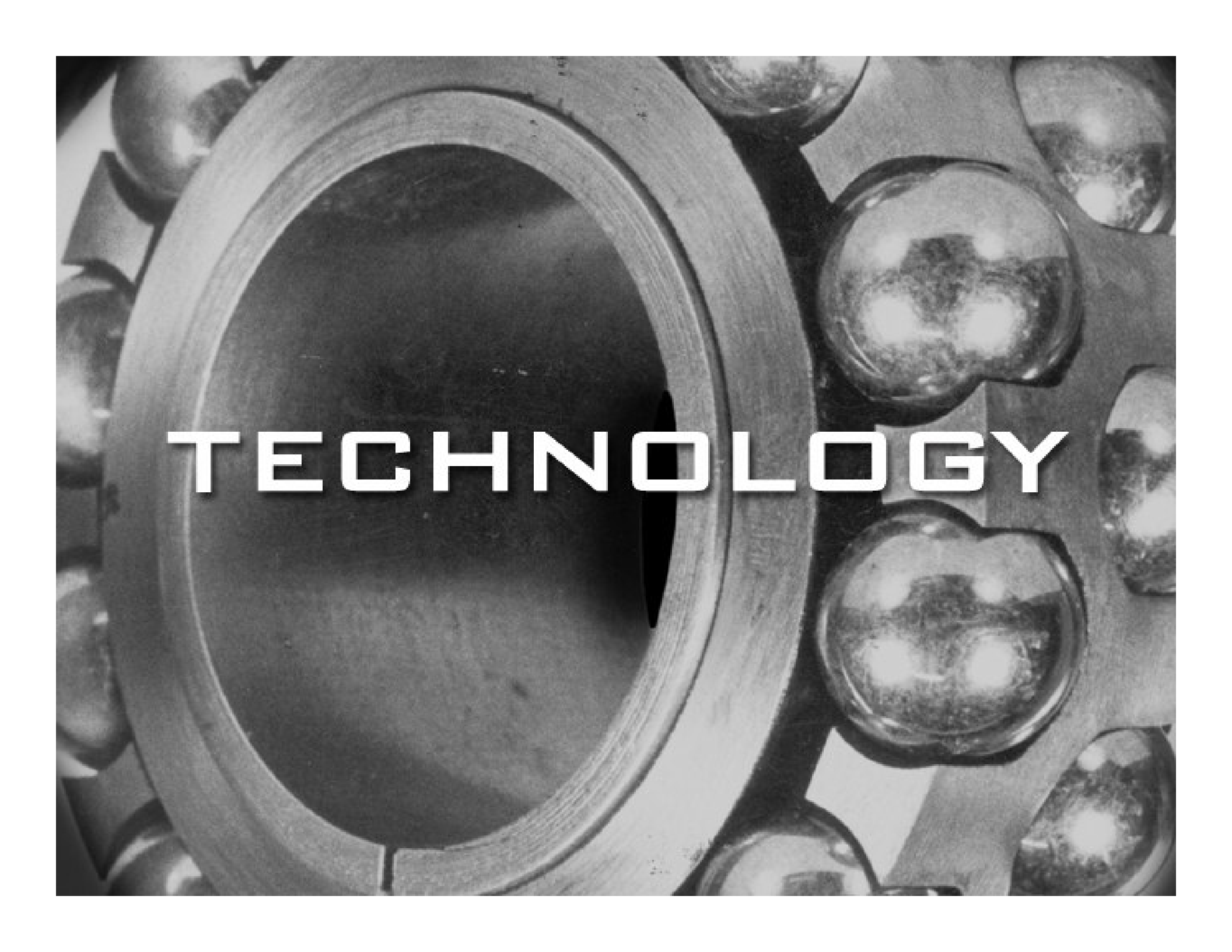
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**MARKET
IMPERFECTION**

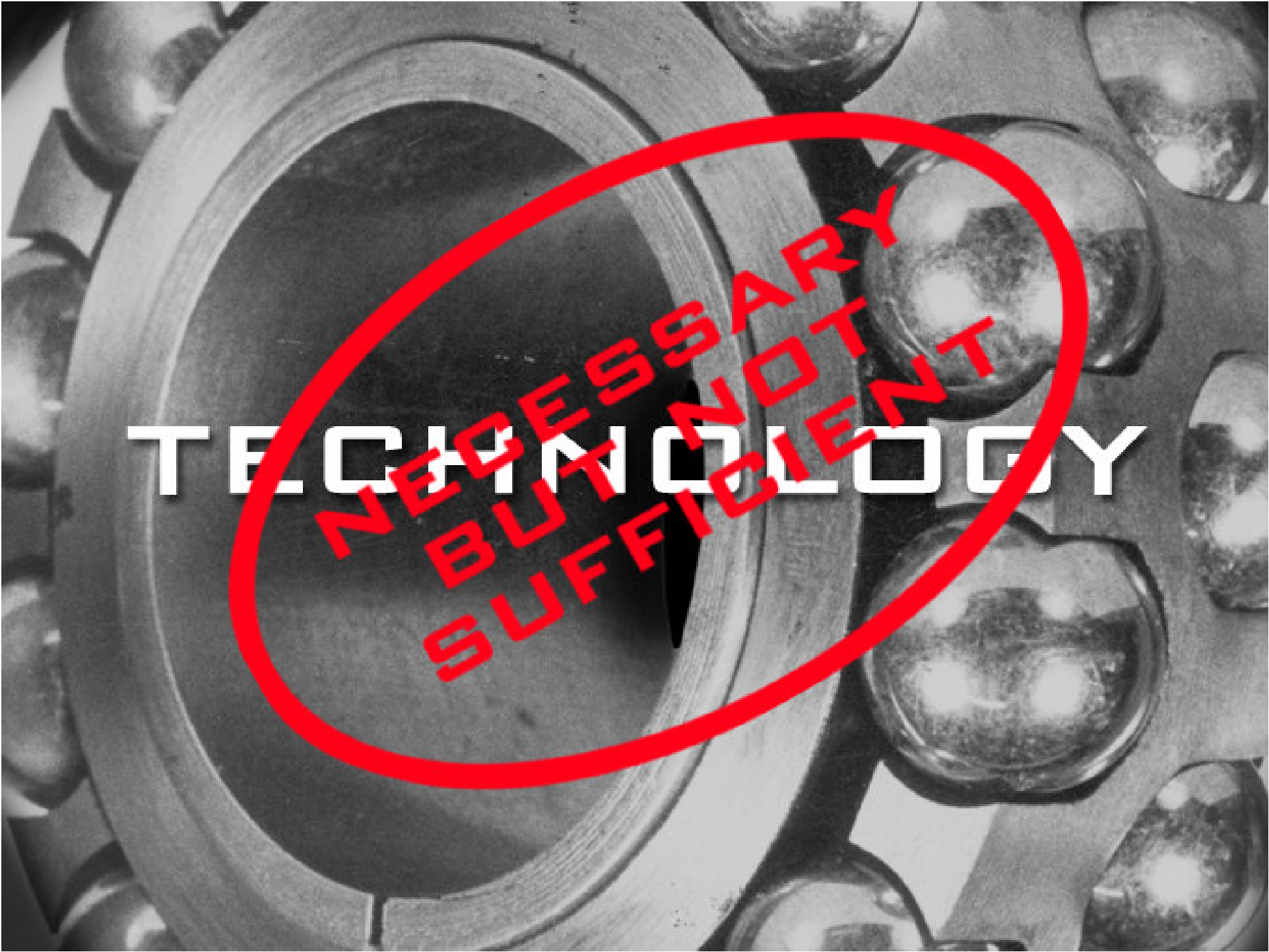
RECIPE

INNOVATION

**TEMPORARY
MONOPOLY**

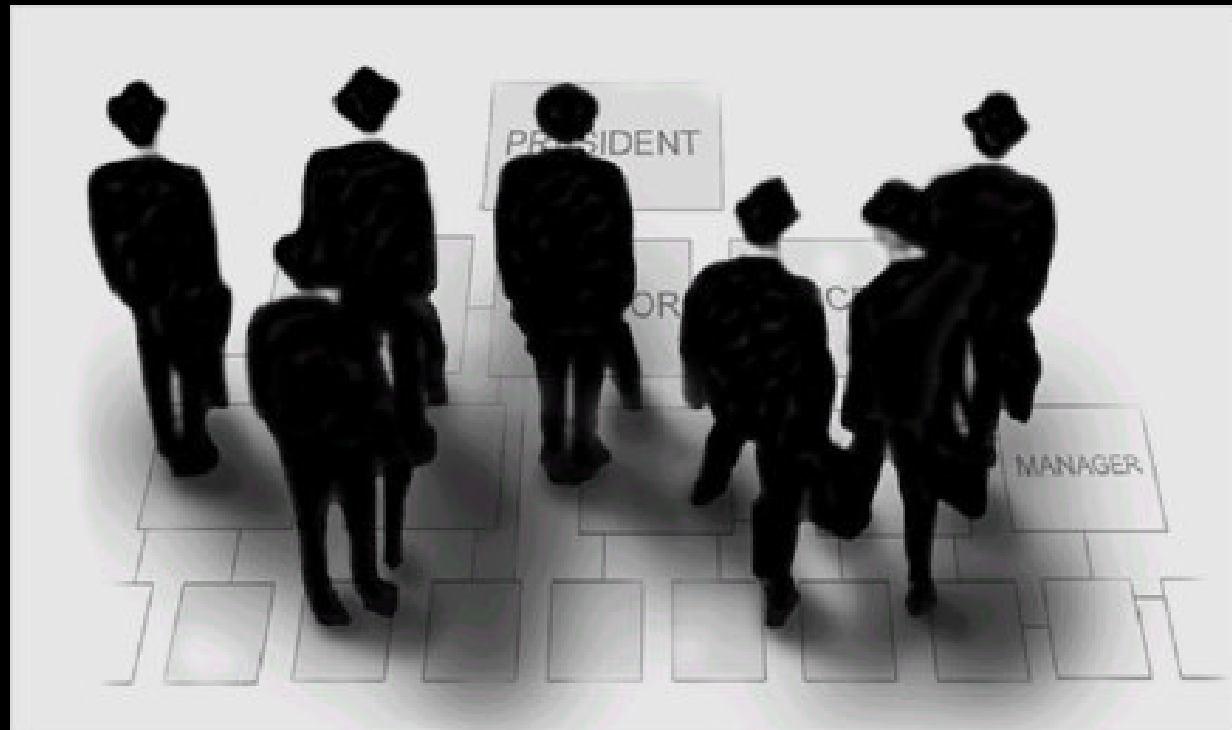


TECHNOLOGY



NECESSARY
BUT NOT
SUFFICIENT

TECHNOLOGY



ORGANIZATION & MANAGEMENT



ORGANIZATION & MANAGEMENT

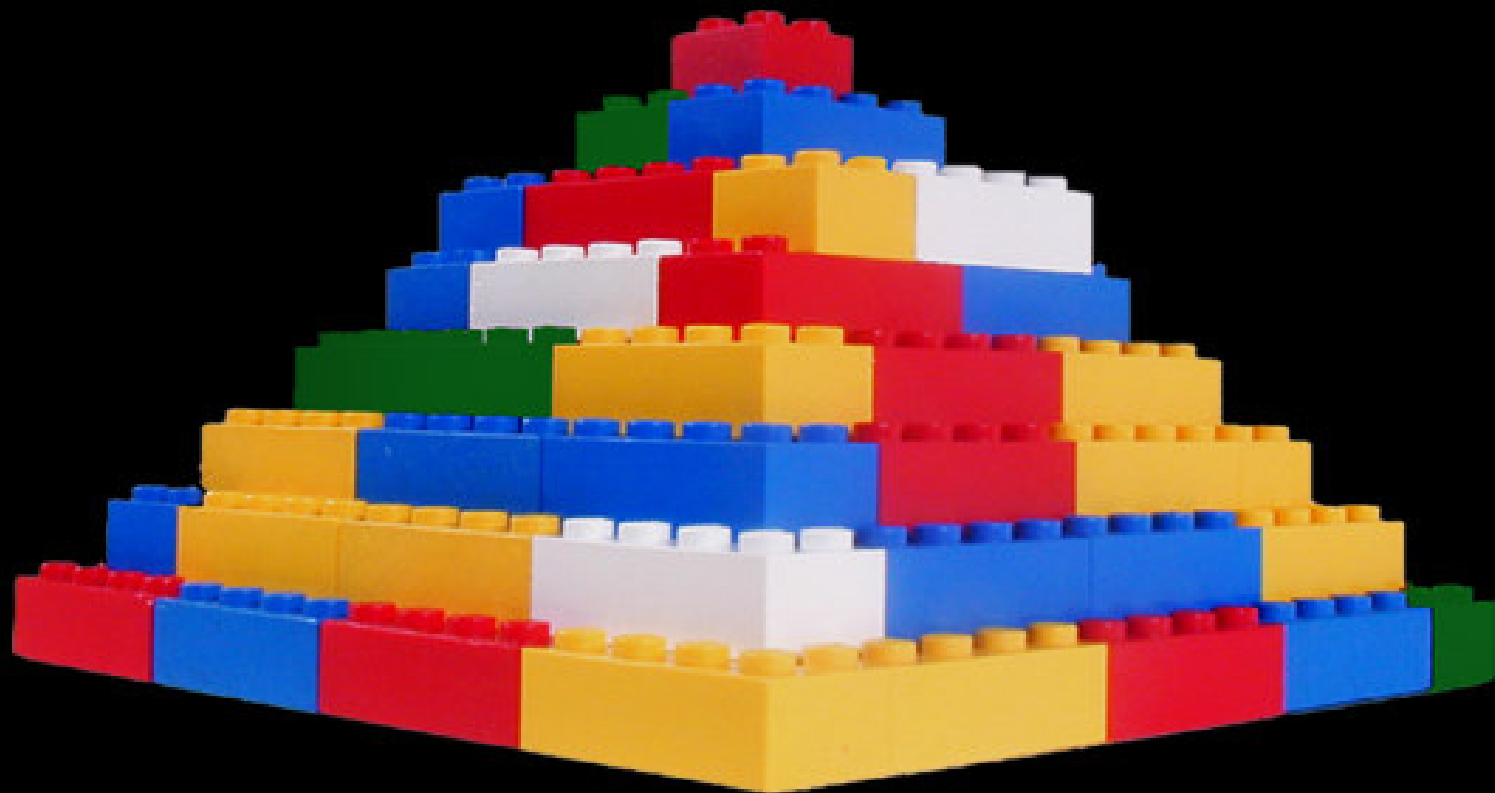


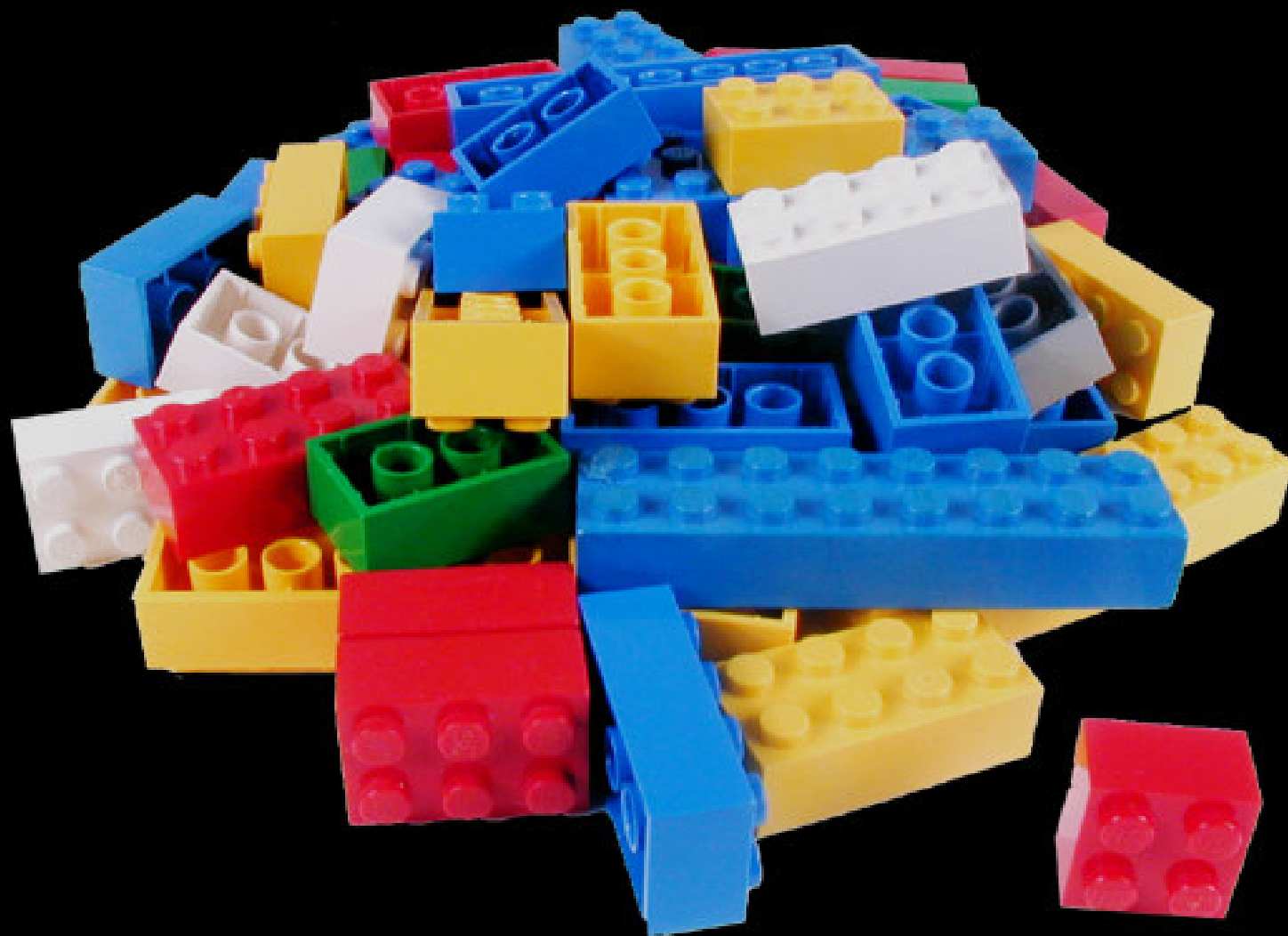


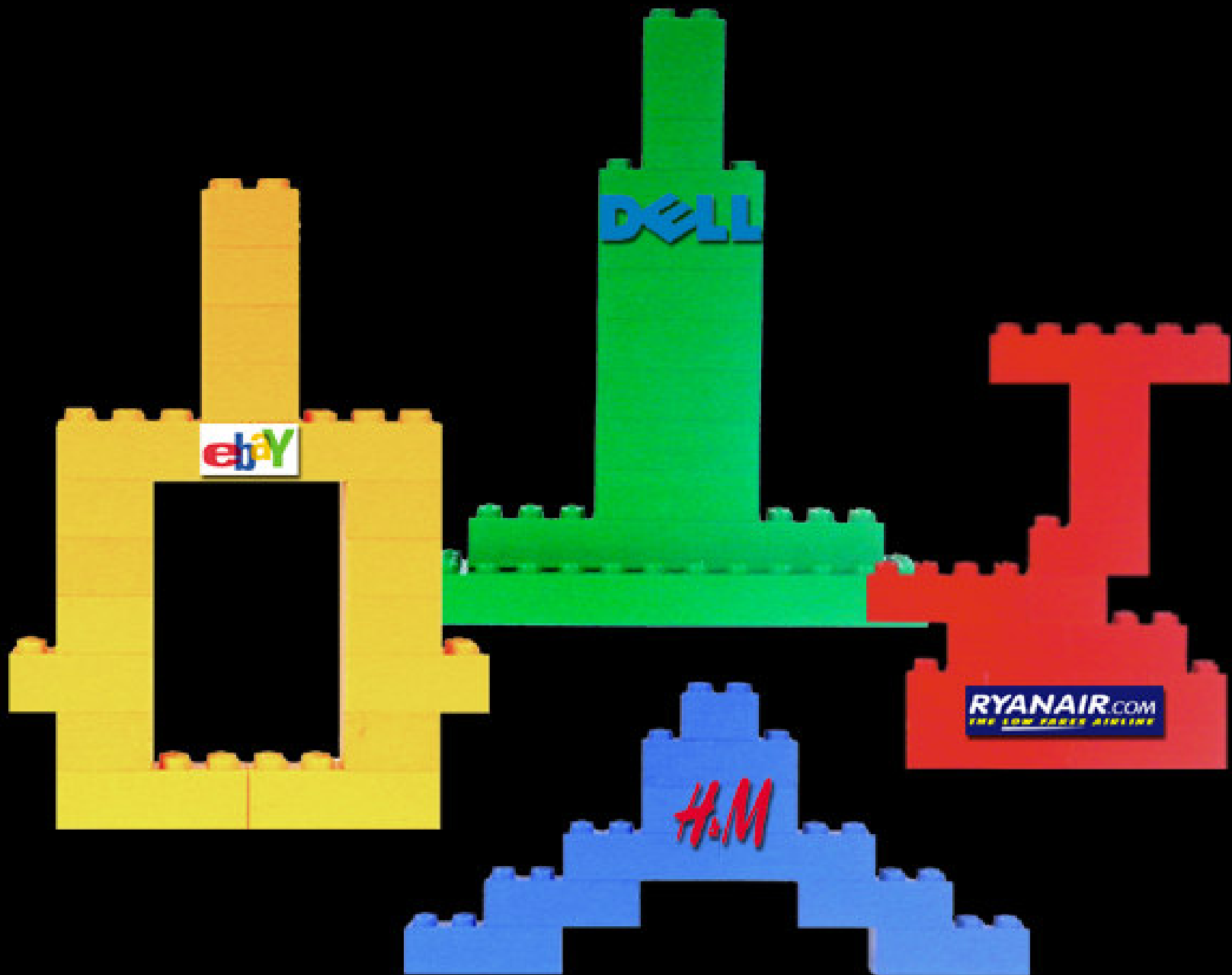


MODELS & MOODS

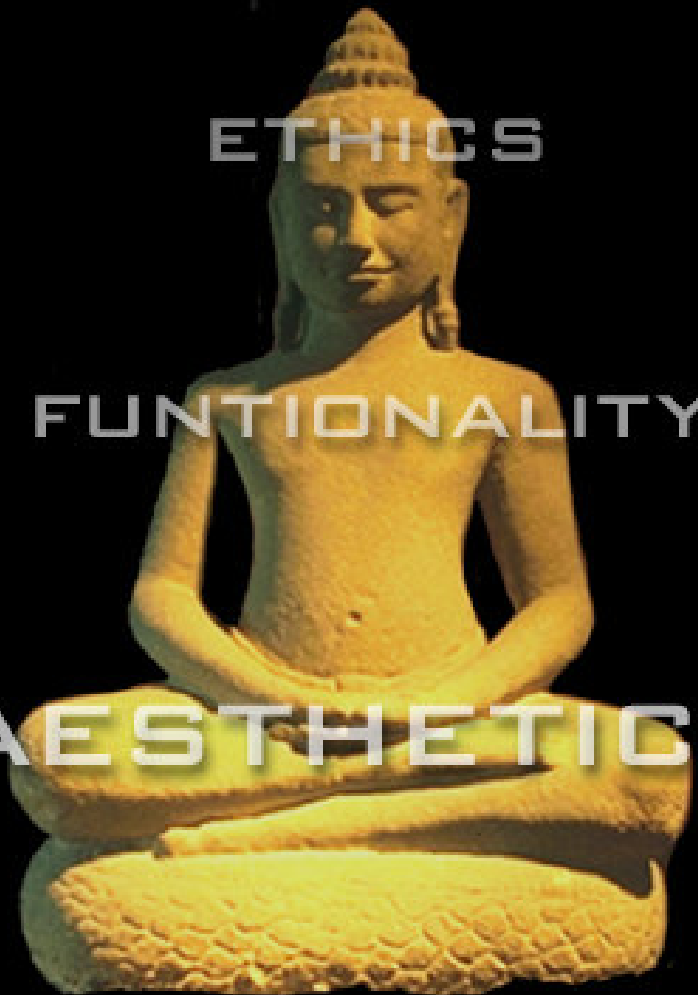










A golden Buddha statue in a meditative pose, centered on a black background. The statue is seated in a lotus position with hands resting on its knees. The lighting is warm, highlighting the texture of the statue's robes and the serene expression on its face.

ETHICS

FUNTIONALITY

AESTHETICS

ECONOMIES OF SOUL

ETHICS

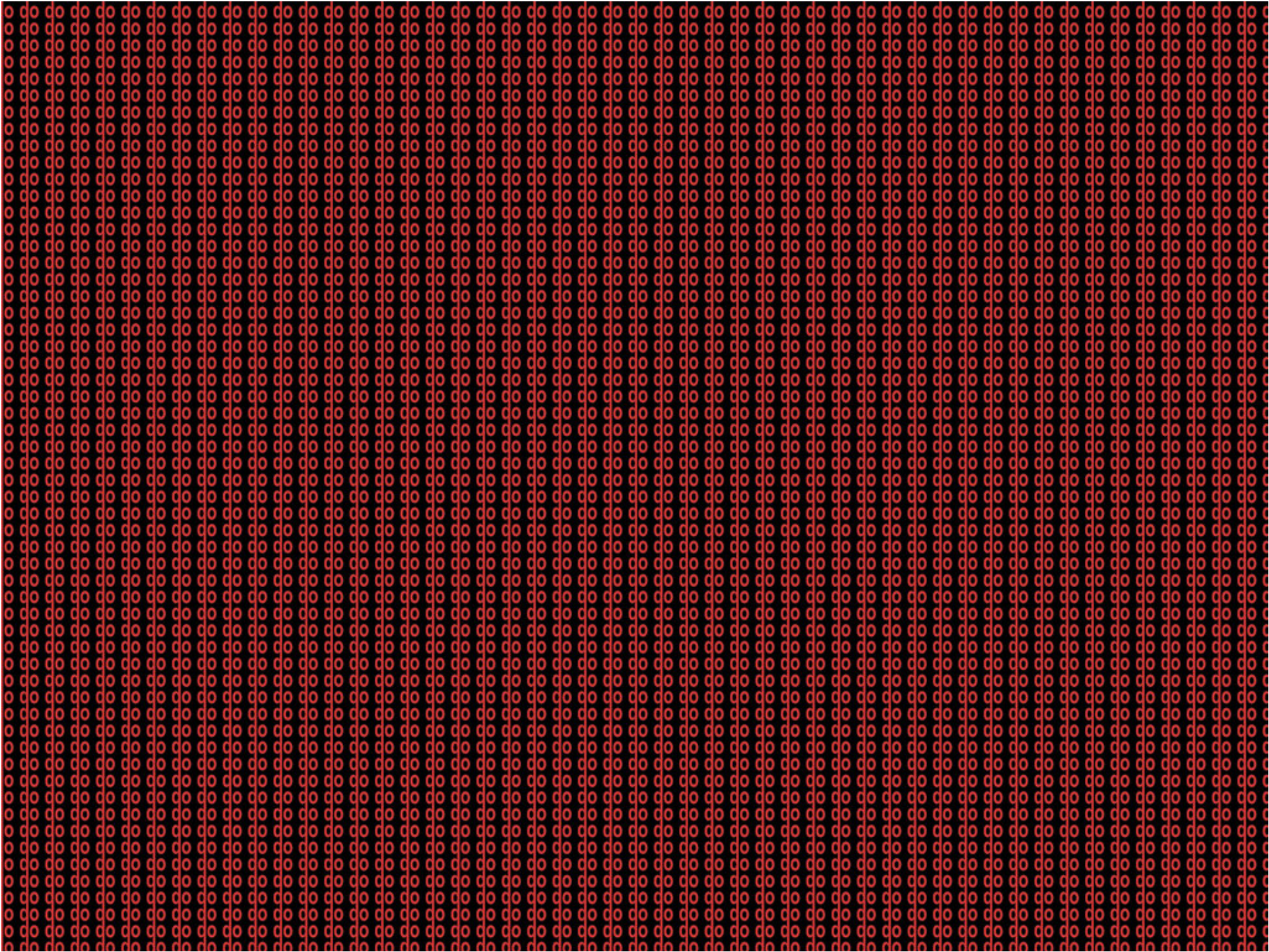
FUNCTIONALITY

**NECESSARY
BUT NOT
SUFFICIENT**

AESTHETICS

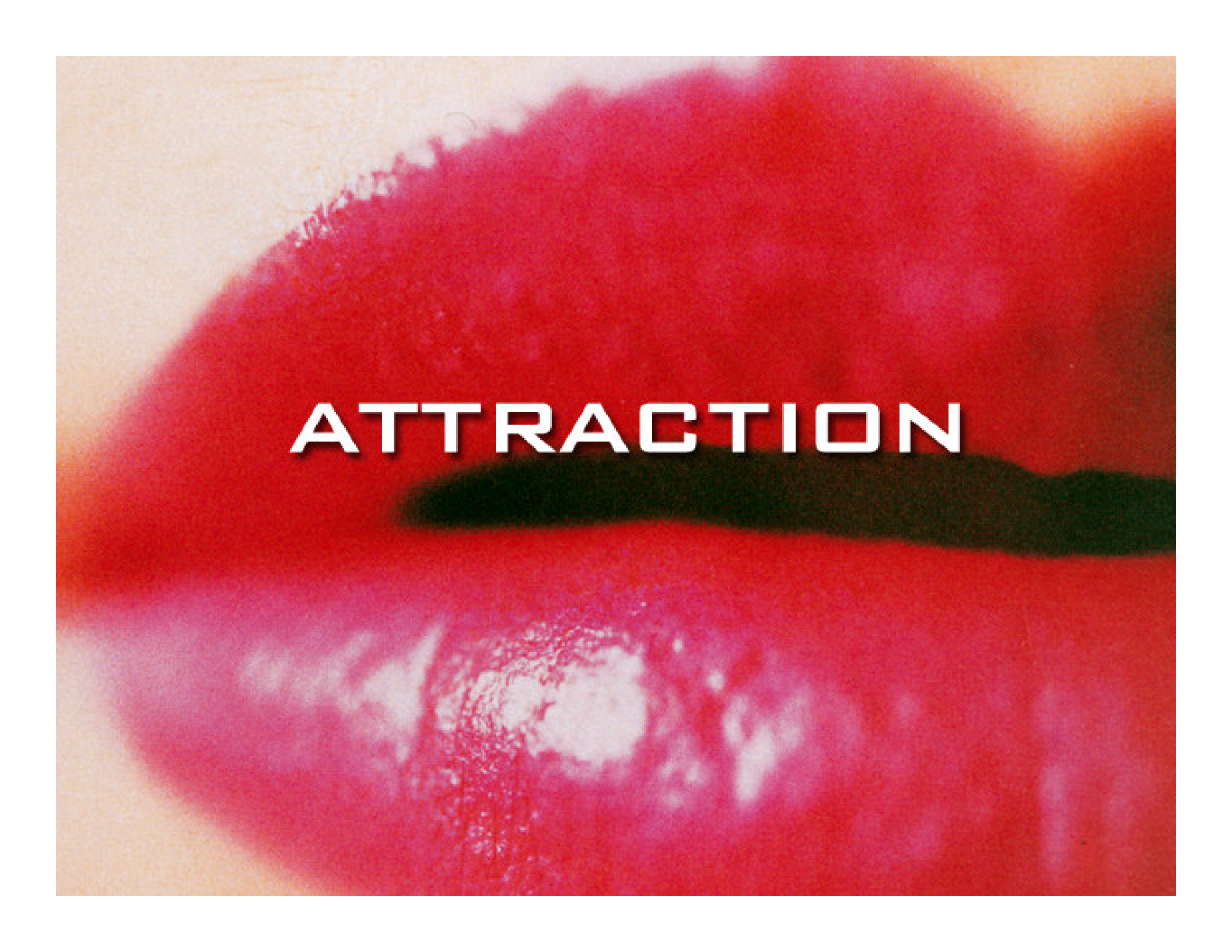
ECONOMIES OF SOUL





EXECUTION!

MINDSET **PRINCIPLE**

A close-up photograph of a person's mouth, focusing on the lower lip which is coated in a vibrant, glossy red lipstick. The upper lip is partially visible at the top of the frame. The word "ATTRACTION" is superimposed in the center of the image in a white, bold, sans-serif typeface with a subtle drop shadow. The background is a soft, out-of-focus light pink or peach color.

ATTRACTION



REGION

COUNTRY

CITY

FIRM

YOU







"ONLY CHAOS CAN GIVE
BIRTH TO A DANCING
STAR..."

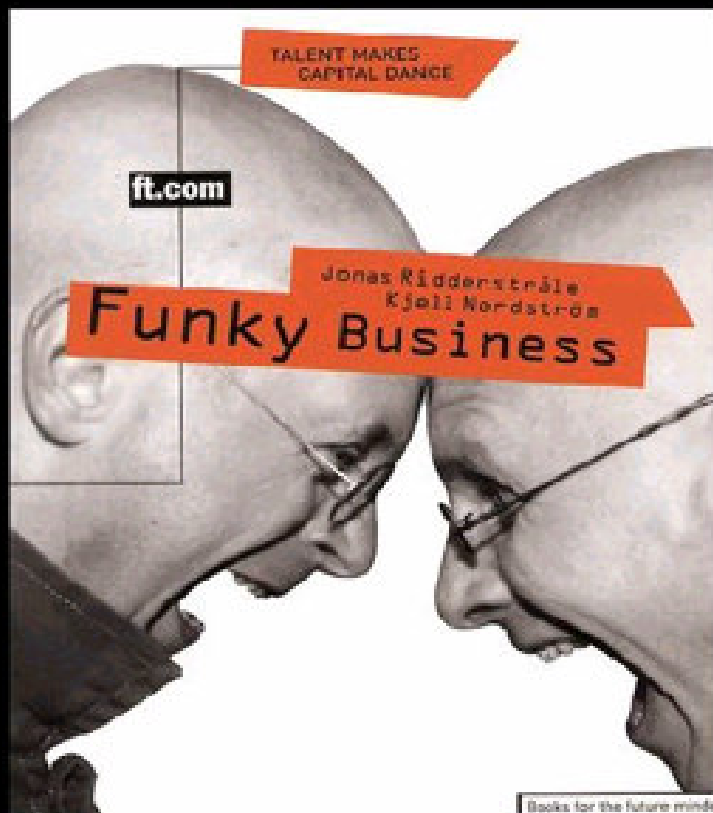
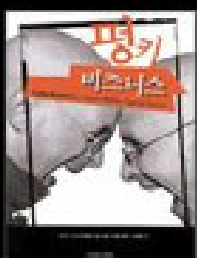
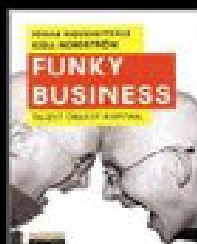
A white dove is shown in flight, its wings spread wide, against a solid black background. The bird is positioned in the upper left quadrant of the frame, facing right. Its wings are white with some subtle shading, and its tail is also white. The bird's head is turned slightly towards the viewer, showing a small, dark eye and a light-colored beak. The overall image has a high-contrast, dramatic feel.

**CONDEMNED
TO FREEDOM**

A black and white photograph of a man with long, dark hair, singing passionately into a microphone. His eyes are closed, and his mouth is open in a wide, expressive note. He is wearing a dark jacket with a light-colored, patterned scarf or shawl draped over his shoulders. His hands are visible, holding the microphone and a guitar neck. The background is dark and out of focus.

"FREEDOM IS JUST
ANOTHER WORD
FOR NOTHING
LEFT TO LOSE"





FUNKYBUSINESS.COM

A PRESENTATION BY
KJELL A. NORDSTRÖM

LAYOUT BY
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